

FACSIMILE TRANSMITTAL FORM	Application Number	09/885032	RECEIVED CENTRAL FAX CENTER NOV 9 9 2005
	Filing Date	June 20, 2001	
	First Named Inventor	Kotchick, Keith M.	
	Art Unit	2642	
	Examiner Name	UBILES, Marie C.	
Fax: 571-273-8300	Attorney Docket Number	56827US002	
Total Number of Pages in This Submission: 3			
Date: November 9, 2005		Attorney for Applicant: Robert J. Pechman	

ENCLOSURES (check all that apply)		
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REMARKS:		

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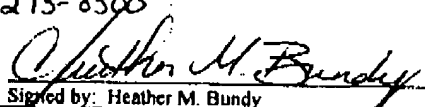
Patent
Case No.: 56827US002

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor: KOTCHICK, KEITH M.
Application No.: 09/885032 Group Art Unit: 2642
Filed: June 20, 2001 Examiner: UBILES, Marie C.
Title: METHOD FOR ALTERING THE APPEARANCE OF LIQUID CRYSTAL
DISPLAYS USING EXCHANGABLE FRONT POLARIZERS

RESPONSE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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November 9, 2005 Date	 Signed by: Heather M. Bundy

Dear Sir:

This is in response to the Office Action mailed August 10, 2005. Please consider the following remarks.

Claims 1-12 are pending, of which claims 11 and 12 have been withdrawn from consideration.

Claims 1-10 stand rejected under 35 U.S.C. 102(b) as being anticipated by U.S. Pat. No. 5,907,375 (Nishikawa). Applicants disagree.

Applicants' claims recite a method for altering the appearance of a liquid crystal display that includes providing "a liquid crystal display comprising a display module and a first front polarizer separated from the display module and removably attached ... removing the first front polarizer ... and attaching a second front polarizer ..., the second front polarizer yielding a different display appearance relative to the first front polarizer."